

## EXHIBITOR GUIDELINES 2011-2012

<b>EXHIBITOR FEE-\$2,000.00</b>
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Involvement in the MASFAA organization and its activities includes:

- **Annual MASFAA Fall Conference (November)**

One conference exhibit space (exhibitor location will be assigned/selected on a first come – check received, first serve basis); Conference program list of all exhibitors in alphabetical order (please provide us with a logo to list alongside your name in the program). \*\*\*Please note that conference registration is not included in the exhibitor fee. You must register for the conference separately at [www.masfaa.org/events/conference/conference2011/](http://www.masfaa.org/events/conference/conference2011/)

In keeping with revisions to NASFAA's exhibitor policies in June 2007, MASFAA's policies for exhibitors now:

1. Require exhibitors' gifts or giveaways to be of nominal value (i.e., less than \$10 fair market value).
2. Prohibit all prize drawings, including scholarships.
3. Prohibit exhibitors from organizing, sponsoring or conducting any social activities directed towards Annual Conference attendees.
4. Allow exhibitors to organize, sponsor, or conduct non-social events, such as focus, advisory, or user groups, where only non-alcoholic beverages and light snacks may be served.

- **MASFAA Web Site**

Alphabetical listing of all exhibitors with a link to your organization's Home Page.

- **Annual professional development and training events**

Support many events, including, but not limited to: FISAP, Novice, Need Analysis, and Support Staff workshops, Just the Facts! Training, and Graduate Professional Concerns Symposium.

- **Outreach and early awareness events and initiatives**

Geared toward Massachusetts' students and families. Please note: MASFAA's Carnival of Learning and College Goal Sunday activities are not included in this benefit. Organizations will be offered an opportunity to support these programs separately.

Becoming an Exhibitor does not include annual individual membership dues. The exhibitor structure is subject to change on an annual basis.