

What is the *Ambassador Program*?

The Ambassador Program is an initiative from the Massachusetts Association of Student Financial Aid Administrators (MASFAA) sponsored by the Public Relations committee.

Under the *Ambassador Program*, new MASFAA members will have the opportunity to be paired with a seasoned MASFAA member for the purpose of introduction to MASFAA, its benefits, opportunities, as well as other members.

Some of the benefits of the program:

To New Member:

- Introduction to and augment awareness of MASFAA and its opportunities as well as the prospect of introduction to other aid professionals, providing the opportunity to establish and expand personal MASFAA contact network as well as enhance career consideration options.

To Volunteer Ambassadors:

- Professional affiliation activity.
- Opportunity to meet new people.
- A low time commitment volunteer opportunity.

To Institutions:

- MASFAA membership will increase employee's commitment to the profession as well as knowledge of financial aid regulatory and industry issues through professional development, training and social networking opportunities.

To MASFAA:

- Increased MASFAA membership and exposure to individuals who might otherwise not become familiar with what MASFAA offers.
- Possibility of a larger, more active membership.

If you are new to MASFAA we hope you will consider participating in the *Ambassador Program*.

If you have been a MASFAA member for 3 or more years, you may wish to consider volunteering to serve as an ambassador.

How to Sign Up?

If you are interested in the program, I hope you will either contact Brian Smith or Joe Lahoud of the Public Relations committee directly, or indicate your interest in joining the program as you renew your membership on-line at www.masfaa.org for the 2004-05 year.