

**MEMBERS:**

Co-Chair: Ryan Forsythe, Mount Wachusett Community College  
Co-Chair: Christina Coviello, Boston University  
Members: Katie Bouts (BU), Josh DeMaio (BC), William Buescher (Wells Fargo)

**PURPOSE:**

The purpose of the Communications Committee is to create, collect, disseminate, and archive information that is important to the MASFAA members. The committee strives to acknowledge the contributions of MASFAA volunteers and increase recognition and awareness of the financial aid profession among non-financial aid professionals of the higher education community.

**2012-2013 OBJECTIVES:**

- ◆ Enter and Manage recruitment and placement of MASFAA volunteers
- ◆ Assist MASFAA committees with event promotion through effective use of press releases and other promotional materials
- ◆ Produce surveys of/for membership as needed
- ◆ Manage electronic library of MASFAA documents, on an external hard drive, and update committee liaisons and MASFAA website with current information and archival material, when appropriate
- ◆ Manage database/spreadsheet of all archival material
- ◆ Maintain a repository of MASFAA memorabilia
- ◆ Produce two issues of the newsletter, annually
- ◆ Write informational articles for the MASFAA Newsletter and at other points during the year
- ◆ Report on Association activities and recent industry trends our committee's 2012-2013 objectives [here](#)

**2012-2013 MASFAA GOALS:**

- ◆ Advance the art and science of our profession with students, families, on and off-campus colleagues, faculty and administration, elected and government officials.
- ◆ Increase engagement of members.
- ◆ Continued commitment to high quality, cost effective training and professional development
- ◆ Update the Association's Strategic Plan

**MONTHLY REPORT: MAY 2013**

- ◆ The Communications Committee has started the Summer Newsletter project, including requesting articles from the MASFAA membership.
- ◆ Certificates have also been printed for the Year-End-Event, to recognize active committee members.
- ◆ William Buescher has volunteered to Co-Chair the Communications Committee from 2013 to 2015. Josh DeMaio will likely Co-Chair the committee from 2014 to 2016.

**MONTHLY REPORT: APRIL 2013**

- ◆ Kori Ferris has resigned as one of the chairs of the Communications Committee, due to her acceptance of a position outside of Massachusetts and MASFAA. Christina Coviello has been appointed as one of the chairs of the Communication Committee.
- ◆ The next meeting of the Communication Committee, this month, will focus on the Summer Newsletter project.

**MONTHLY REPORT: MARCH 2013**

- ◆ No updates this month.

**MONTHLY REPORT: FEBRUARY 2013**

- ◆ No updates this month.

**MONTHLY REPORT: JANUARY 2013**

- ◆ Been in contacted with Steve Culp to have newsletter posted on MASFAA site. Should be available this week.

**MONTHLY REPORT: DECEMBER 2012**

- ◆ Continued newsletter preparations
- ◆ Newsletter will be sent to Steve Culp and then published on MASFAA site

**MONTHLY REPORT: NOVEMBER 2012**

- ◆ Continued newsletter preparations

MONTHLY REPORT: OCTOBER 2012

- ◆ Will continue to work on newsletter
- ◆ Will be having another meeting in a couple of week

MONTHLY REPORT: SEPTEMBER 2012

- ◆ Had first monthly meeting on 9/6 via conference call
- ◆ Came up with a time table for the Fall Newsletter
- ◆ Will be working with Conference Committee on press releases for the charity they have selected
- ◆ Continue to work to find the best way to compose listing of volunteers