

**MEMBERS:**

Co-Chair: Joanne Dashiell

Co-Chair:

Members:

Last Name	First Name	Title	Institution/Organization
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**PURPOSE:**

The purpose of the Committee is to generate revenue to fund MASFAA's services and activities and to help build a financially sound and successful Association.

**2014-2015 OBJECTIVES:**

Include Committee Goals and Objectives for 2014-15 here.

**MONTHLY REPORT: AUGUST 2014****MONTHLY REPORT: SEPTEMBER 2014**

- ◆ *Sponsorship invitations were sent to ~30 organizations at the beginning of September introducing our new sponsorship packages for 14-15:*

Exhibitor Package – early bird rate \$1500 (commitment prior to 9/15) and regular rate of \$1800 (commitment after 9/15)

Conference lanyard package - \$1000

Conference bag package - \$1000

Conference bag insert - \$500

Basic Sponsorship package - \$500

- ◆ *Nine organizations have committed to exhibiting at the MASFAA conference in November at the early bird rate of \$1500. (RISLA, NHELCO, Discover, ASA, Great Lakes, SoFi, Sallie Mae, First Marblehead, MEFA.)*

- ◆ *In addition to selecting the exhibitor package, NHELCO selected the conference bag insert option for \$500.*
- ◆ *Financial commitments to date: \$14,000*

MONTHLY REPORT: OCTOBER 2014



MONTHLY REPORT: NOVEMBER 2014



MONTHLY REPORT: DECEMBER 2014



MONTHLY REPORT: JANUARY 2015



MONTHLY REPORT: FEBRUARY 2015



MONTHLY REPORT: MARCH 2015



MONTHLY REPORT: APRIL 2015



MONTHLY REPORT: MAY 2015

