

EASFAA

MEMBERS:

Chairs: Kathryn Osmond

Members: None

PURPOSE:

Provide communication between EASFAA Council and MASFAA.

2013-2014 OBJECTIVES:

1. Attend EASFAA and MASFAA Council meetings and provide reports to each
2. Publicize EASFAA Conference to MASFAA members
3. Encourage MASFAA members to join EASFAA

2013-2014 MASFAA GOALS:

- Advance the Art and Science of our Profession
 - with students, families, on and off-campus colleagues, faculty and administration, elected and governmental officials
- Increase engagement of members
- Continued commitment to high quality, cost effective training and professional development
- Implement the Association’s Strategic Goals for 2012 - 2015

MONTHLY REPORT: JUNE 2014



MONTHLY REPORT: MAY 2014



MONTHLY REPORT: APRIL 2014



MONTHLY REPORT: MARCH 2014



MONTHLY REPORT: FEBRUARY 2014



MONTHLY REPORT: JANUARY 2014



MONTHLY REPORT: DECEMBER 2013



MONTHLY REPORT: NOVEMBER 2013



MONTHLY REPORT: OCTOBER 2013

EASFAA has had a webinar featuring a conversation with NASFAA and will have one on the College Board Trends Report shortly. Both are open to EASFAA members only. EASFAA has had an issue in allowing people to sign up for the webinars who promise to become members but do not follow through. At the last EASFAA Conference call, last week, the feeling was expressed that non-members wishing to sign up for a webinar close to the date must use a credit card to establish membership in advance of being registered.

The document, why it makes sense to join EASFAA is ready, and I will be forwarding it to MASFAA on the list@masfaa.

I will also be gearing up to publicize the Conference in May.

Brian is looking forward to being at the MASFAA Conference and has, in fact, been traveling full-time to all of the state conferences in the EASFAA states. He likes to wear clothing pertaining to various professional sports teams, so I warned him to watch what he wears in Boston! Nothing to do with teams competing with ours, please.

The EASFAA blog, the EASFAA Exchange, has taken off. I have been blogging, and it is fun to do. I didn't see a spell-check so I keep my comments brief!

MONTHLY REPORT: SEPTEMBER 2013

EASFAA Council held a conference call on 9-24-2013.

Brian Lemma, President of EASFAA, is gearing to attend the state conferences within EASFAA.

Planning is moving ahead on meeting sites for future meetings. They are looking at Newport, RI and Atlantic City, NJ as future meeting sites.

Upcoming Conference: Significant adjustments were made the conference hotel for the spring conference. As a result IT services will be much less expensive.

A report on the conference sessions was given. The 4 general sessions are set. Jeff Baker will do one of them. He wants to do a webinar, but EASFAA wants him there in person. The conference committee chair is determined! She did not into the other 3 general sessions (or I neglected to take notes).

Nineteen concurrent session proposals have been received so far, the majority from colleges rather than vendors. They are planning 5 sessions in the grad/professional area, as I reported last time. Also in the making are 5 to 6 specifically geared to community colleges.

A Conference Justification packet is under development. It will contain:

- a letter to be given to the aid professional's manager
- a checklist addressing the question of "why go"

The charity is epilepsy. November is epilepsy month.

Training Update: Kristi Jovell has a co-chair, Larry Chambers who has much experience in these matters.

Webinar sessions through this semester include

- October 2: 150% webinar geared to community colleges. As of 9-24, EASFAA had gained 17 new members who intended to sign up for the webinar.
- October 18: tentative for R2T4 in NJ
- October 29: Justin Draeger and Brain will lead a webinar on a "hot" topic, TBD
- November 8: the College Board publication trends will be discussed.
- November 21: the higher ed attorney group will present a webinar on non-traditional academic calendars.
- January, date TBD: Pam Gilligan will have a webinar on verification

Brian also reported that the blog is moving along.

Mentoring: A mentoring initiative is being developed. It will involve experienced aid professionals mentoring less experienced professionals on a short-term or long-term basis.



MONTHLY REPORT: AUGUST 2013

The EASFAA Council met July 28-30 in Burlington Vermont at the University of Vermont. EASFAA updated its Strategic Plan with the thought that decisions throughout the year would be guided by the plan. Part of the process will be a year-end evaluation.

Per the President's Report, goals for the year include:

Grow the member ship base of EASFAA, currently at 656 members.

Initiate BLOG and new website
Fall and spring training programs
Support philanthropy -- epilepsy
Communicate with membership
Create a manual for leadership transition
Hill program -- work toward a national effort to sustain financial aid
Initiate partnerships with other regions -- monthly phone calls with other associational presidents
Grow conference numbers -- promote conference -- promote membership

The President-Elect is Tony Erwin, and we want to have an especially good representation in EASFAA and at the Annual Conference in 2015. That Conference will also be the Anniversary Conference.

The Past President, Cathy Patella has been working with NASFAA on Reauthorization and is on the Ethics Committee where sanctions are presenting a difficulty.

The MASFAA Representative to EASFAA participated in the break-out session on membership. Various ideas were brain-stormed, some simple (remind members to re-join in June), some more challenging (aim for 1 member per college). EASFAA is looking for an increase of 5% in membership.

Kristi Jovell, formerly of Suffolk University is Chair of the Training Committee. Kristi would like to know if we would like to have the NASFAA R2T4 program in our states. If so, she would need to know by August 16. While travel for the presenter would be covered by EASFAA, she would need to have a free room with A/V. Can we let her know by August 16, please.

The conference committee is moving forward and is now taking conference session proposals. The agenda and registration will be up in January. Room rate is \$169 per night. The rate is good from May 13 to May 24, preceding and following the Conference which runs from May 18 to May 21, 2014. It will be held at El Conquistador, a resort in Puerto Rico. The Monday program (May 19) will break at 1 pm for sight-seeing and excursions. The theme is Waves of Change, Oceans of Opportunity.

Of note to Massachusetts members from other states:

The EASFSS Grad/Professional Committee, chaired by Stephen Brown of Fordham Law, will offer a webinar this year and 5 sessions at the May Conference.

The Connecticut Conference is December 8, 9, 10 at Foxwoods. Last fall, Connecticut had a program on Privacy Liability in Higher Education.

The Delaware rep attended a Roundtable on College Affordability sponsored by the Governor of Delaware, and she was the only person in financial aid at the roundtable.