

**Massachusetts Association of Student Financial Aid Administrators**  
**Executive Council Meeting**  
**Boston Marriott, Newton, MA**  
**November 6, 2007**

**In attendance:** Sherri Avery, Dadizi Baker-Cummings, Leah Barry, Shawn Bennett, Jean Berg, Jason Burke, Tony Erwin, Beth Feinberg, Ina Frye, Yvonne Gittens, Meaghan Hardy Smith, Val Harris, Kim Huse, David Janey, Anne Marie Juckins, Dave Kelly, Joe Lahoud, Pam McCafferty, Abigail McHugh, Scott McIsaac, Shawn Morrissey, Brian Murphy Clinton, Catherine Nelson, Kathy Osmond, Bernie Pekala, Elayne Peloquin, Amy Piantedosi, Susan Sullivan, Nick Zinser

**Absent:** Susan Beard, Bob Coughlin, Jeremy Greenhouse, Gail Holt, Mike Ippolito, Dee Ludwick, Paul Lynskey, Christine McGuire, Ray Nault, Jason Shumaker\*, Donna Wood Lozier

\*absent voting members

*President Tony Erwin called the meeting to order at 2:15PM.*

### **PRESIDENT'S REMARKS**

**Tony Erwin**

[a.erwin@neu.edu](mailto:a.erwin@neu.edu)

- Conference hotel and setup going well
- Packets are stuffed and exhibitors are also setting up
- Gave reminder on reserved/head tables, receptions, etc., see EC roadmap for places and times
- First time attendee plans: Wednesday evening reception, then dinner with MASFAA awards
- Thursday reception for all
- Lunch Thursday- head table for EC and Officers
- Thursday night fun and games
- Business Meeting Review- President, Secretary, Treasurer, President Elect and Past President reports will be given.
- 470 conf registrations to date. Expect appx. 60-80 onsite registrations. Good numbers in meal and budget.
- Nominations being received for EASFAA volunteer of the year award. Dadizi Baker-Cummings was nominated.
- NASFAA Leadership Conference upcoming. We haven't sent anyone in the last 2 years due to financial reasons. The Conference is March 9-11 in Washington, D.C. Need to know relatively soon, let Tony know asap if you are interested in this opportunity.

**Future meetings:**

12/14- (Quinsigamond CC)

4/17- (TBD), 5/15 (TDB dinner)

1/18- (Wellesley)

6/18- (TBD, final meeting if needed)

2/15- (Quinsigamond CC)

### **PRESIDENT-ELECT'S REMARKS**

**Kathryn Osmond**

[kosmond@wellesley.edu](mailto:kosmond@wellesley.edu)

- Nothing to report, but awards are ready to be presented at conference.

## SECRETARY'S REPORT

**Shawn Bennett**

[shawn\\_bennett@gse.harvard.edu](mailto:shawn_bennett@gse.harvard.edu)

- ⇒ *Motion offered to accept the 10/19/2007 Executive Council meeting minutes as amended offered, seconded, and unanimously approved.*

## TREASURER'S REPORT

**Pam McCafferty**

[pmccafferty@fsc.edu](mailto:pmccafferty@fsc.edu)

- Report does not include October checking account (statement just received).
- Sponsorship line items updated to "exhibitor".
- Some conference fees are starting to be paid out.
- Edward Jones investment portfolio rebalanced per last meeting.
- For accounting purposes, accountant suggested using deferred revenue.
- Pam will talk about state of treasury at conference.
- Accountant had counted Lumina funds as restricted funds; 3 year restriction on remainder of funds has elapsed, therefore our accountant stated that there is no longer a restriction on that asset for accounting purposes only. The 3 year grant has expired therefore the funds are no longer restricted by the terms of the grant, however the funds are still earmarked for CGS.

- ⇒ *Motion to accept Treasurer's report offered, seconded and unanimously approved.*

## DEVELOPMENT

**Jason Shumaker**

[jasons@mit.edu](mailto:jasons@mit.edu)

- One exhibitor (Bank of America) received budget info and agreed to exhibit. Tony provided white paper and drafted a statement to show that about \$1500 of fee went to exhibit fees and \$1500 goes to training. Tony will add it to toolkit of exhibitor information that is given out. College Board not exhibiting but may not have been reached out to peddle their wares at conference. Exhibitor budget met as planned.

## NOMINATIONS/PAST-PRESIDENT'S REPORT

**Sherri Avery**

[savery@brandeis.edu](mailto:savery@brandeis.edu)

- Slate of candidates are ready to rumble; they will be introducing themselves and giving a brief statement at the conference Wednesday. Candidacy statements have been added to conference packets and voting will begin at 2:45pm on 11/7.
- Conference flyer gives voting hours. Polls are open to 12/7, then votes are tallied. Thanks to Tech Committee to get voting up and running.
- Policy and Procedure Manual- sent out template and asked to have this done ASAP.

## ASSOCIATE MEMBER AT LARGE

**Joe Lahoud**

[jlahoud@amsa.com](mailto:jlahoud@amsa.com)

- Will continue to give updates on out of state conferences.
- Clarifications of entrance and exit counseling- only school staff can conduct these.
- Guarantors can have advisory boards and reimburse schools for travel and food.

## ARCHIVES COMMITTEE

**Shawn Morrissey**

[smorris@frc.mass.edu](mailto:smorris@frc.mass.edu)

- Looked through newsletters from 1982 to present for information to add to conference packet. Added some historical articles to packets. Some items to be displayed on PR table at the conference. Shawn suggested that in new newsletters we reprint an article from the archived newsletters.

## MEMBERSHIP REPORT

**Beth Feinberg**

[b.feinberg@neu.edu](mailto:b.feinberg@neu.edu)

**Meaghan Smith**

[hardyme@bc.edu](mailto:hardyme@bc.edu)

- 836 paid members, 623 school/213 vendors; of new members- 37% are vendors.
- 41 +- who have registered for the conference but haven't paid membership dues. These records sit in the temporary database until they have paid. Not all are new members.
- Technology Committee can not accommodate late fees for conference registration. An e-mail went out stating a late fee would be charged. Agreed not to charge a late fee for onsite registration and can give a refund for those whose check does include a late fee.

## CONFERENCE COMMITTEE

**Scott McIsaac**

[scott.mcisaac@nelnet.net](mailto:scott.mcisaac@nelnet.net)

**Yvonne Gittens**

[yvonne.gittens@gmail.com](mailto:yvonne.gittens@gmail.com)

**Anne Marie Juckins**

[ajuckins@edfund.org](mailto:ajuckins@edfund.org)

- Busy taking care of final conference details; the hotel is completely booked.
- Moderators should pick up their moderator packet at the registration desk.

Thanks again to the conference committee for all of their hard work!

## TECHNOLOGY COMMITTEE

**Leah Barry**

[lbarry@bu.edu](mailto:lbarry@bu.edu)

**Jeremy Greenhouse**

[jgreenhouse@amsa.com](mailto:jgreenhouse@amsa.com)

- Voting ready to go in Minuteman Room. Room will be locked when not in use (for laptop security).
- Working on committee updates, website to be up to date soon.

## **PUBLIC RELATIONS COMMITTEE**

**Mike Ippolito**  
[mippolit@brandeis.edu](mailto:mippolit@brandeis.edu)

**Joe Lahoud**  
[jlahoud@amsa.com](mailto:jlahoud@amsa.com)

- Volunteer drive/process- if someone volunteers through the web, the request goes to PR co-chairs. One volunteer for October, one volunteer for November. Joe is helping to place these people.
- Will have table at conference with committee info, CEED info and Archive info.
- Logo- still no update, student attorney assigned and just e-mailed Joe. We have until January to fix trade marking issue(s).
- Newcomer's reception at conference Wednesday 5:15-6; info listed on website. Created invite to give them at registration table. Collected 18 fun facts for first timers to do a networking activity. Will give \$5 gift cards to winners. EC should play along!

## **PROFESSIONAL DEVELOPMENT AND TRAINING COMMITTEE**

**Jason Burke**  
[jburke@amsa.com](mailto:jburke@amsa.com)

**Abigail McHugh**  
[abigail.mchugh@mcphs.edu](mailto:abigail.mchugh@mcphs.edu)

- Needs analysis workshops set. Announcements to be sent out. East and West locations.
- 10 people in Emerging Leaders class. They will receive a list of suggested conference sessions. PD&T may combine the new participants with people from last year's class to provide continuity.
- Learn from directors workshop has rcvd a lot of ideas but may not have enough time to pull together until spring.
- The Emerging Leaders program takes a lot of time and effort. Jason is floating idea of it being its own committee because there is a lot of potential in this program and there is not enough time/attention to be given by PD&T. This will be added to next meeting's agenda

## **GRADUATE/PROFESSIONAL CONCERNS COMMITTEE**

**Val Harris**  
[harrisv@harvard.edu](mailto:harrisv@harvard.edu)

**Brian Murphy Clinton**  
[b.murphyclinton@neu.edu](mailto:b.murphyclinton@neu.edu)

- Graduate Symposium date changed to 12/6 at BU Law School. The agenda includes Phillip Schrag who will talk about the CCRA Act. There will also be a session on constructing coa budget and a legislative update from Betsy Mayotte.
- Committee membership is now closed and they expect to update their page on web site.
- 3 Conference sessions being sponsored by committee.

## **NEWSLETTER**

**David Kelly**  
[dave.kelly@bankofamerica.com](mailto:dave.kelly@bankofamerica.com)

**Raymond Nault**  
[naultjr\\_raymond@wheatonma.edu](mailto:naultjr_raymond@wheatonma.edu)

- Deadline for conf. Edition is 11/29 so submit articles by then! The issue will be published about 3-5 days after deadline.

## EASFAA

**Donna Wood Lozier**

[dwoodlo@spfldcol.edu](mailto:dwoodlo@spfldcol.edu)

- At the last EASFAA quarterly meeting they talked about NASFAA/EASFAA training. Donna let them know we don't offer fall training because of timing and overall experience of last few years.

## COMMITTEE ON ENHANCING ETHNIC DIVERSITY

**Amy Piantedosi**

[amy.piantedosi@tufts.edu](mailto:amy.piantedosi@tufts.edu)

**Dadizi Baker Cummings**

[baker@amsa.com](mailto:baker@amsa.com)

- Hoping to see everyone at CEED conference sessions and committee is working on a January event.

## GOVERNMENT RELATIONS COMMITTEE

**Bernie Pekala**

[pekala@bc.edu](mailto:pekala@bc.edu)

**Christine McGuire**

[chmcguir@bu.edu](mailto:chmcguir@bu.edu)

- Circulated draft of letter in support of voluntary flexible agreements. To be sent to Sec. Spellings and Sen. Kennedy.
- Needed clarification of Friday program. Deborah Santiago will speak from 9-10, then panel can speak.
- Question for Negotiated Rulemaking: Bernie asked if we are interested in nominating someone to represent us on TEACH Grants and loans.
- Preferred lender list resource page on MASFAA website? Bernie added that an ad-hoc committee could be created to take this on and to help standardize the process for member schools (& lenders); we may be able to bring ASA into the process. Looking for concepts or ideas at how to get this going. EC is supportive. Tony suggested perhaps putting out RFI's for information; wants to make sure that we have the ability to continue this on a yearly basis so information is always current and doesn't get stale.
- Kathy noted web cast of recent senate committee meetings where college representatives spoke about college costs and the reasons why it was increasing regularly. Testimony was received positively.

## EARLY AWARENESS AND OUTREACH COMMITTEE

**Jean Berg**

[jberg@finaid.umass.edu](mailto:jberg@finaid.umass.edu)

**Kim Huse**

[k.huse@neu.edu](mailto:k.huse@neu.edu)

- Carnival of Learning underway for 50 kids.

## COLLEGE GOAL SUNDAY

**Gail Holt**

[gholt@mtholyoke.edu](mailto:gholt@mtholyoke.edu)

**Paul Lynskey**

[plynskey@mefa.org](mailto:plynskey@mefa.org)

**Catherine Nelson**

[cnelson@brandeis.edu](mailto:cnelson@brandeis.edu)

- Currently still 21 sites, Hyde Park should come through as 22<sup>nd</sup> site. Met with site coordinators yesterday for Hyde Park. Winthrop HS just contacted CGS and also wants to be a site. 117 volunteers so far.
- Table in vendor area for volunteers to register for a site. Students and organizations are registering. Promotional materials are being prepared.

- Lumina staff visited senator and representative offices for Ed & Labor committees; developed letter outlining what happened in those meetings. Politicians are supportive of CGS and for lender support of mission. Letter to be circulated to lenders, etc.

#### **JUST THE FACTS! TRAINING COMMITTEE**

**Dee Ludwick**

[dee.ludwick@regiscollege.edu](mailto:dee.ludwick@regiscollege.edu)

**Bob Coughlin**

[robert\\_coughlin@hms.harvard.edu](mailto:robert_coughlin@hms.harvard.edu)

**Susan Beard**

[sbeard@wheatonma.edu](mailto:sbeard@wheatonma.edu)

- Trainings have concluded. Expenses are under budget and evaluations are looking largely positive. Wrap up meeting at conference on Thursday from 5-6.

#### **OLD BUSINESS**

#### **NEW BUSINESS**

- Listserve issues regarding out of office auto-replies and “reply to all” users.

Next meeting 12/14, 10am at Quinsigamond Community College.

⇒ *A motion to adjourn was offered, seconded and approved unanimously at 4:10PM.*