

Massachusetts Association of Student Financial Aid Administrators

November 5, 2013 at 3:00 pm

Showcase Live

Foxborough, MA

In Attendance: Donna Kendall*, Michael Albano, Kathy Anderson*, Meredith Barnhart, Diana Beaudoin, Aaron Clark-Melcher*, Christina Coviello, Joanne Dashiell*, Karenza DiFonzo, Jennifer English*, Beth Feinberg Keenan, Ryan Forsythe, Iris Godes*, Alex Gonzalez*, Jeremy Greenhouse*, Meaghan Hardy-Smith*, Christopher Hart, Katie Kelsall, Carla Minchello, Kelly Morrissey, Lynne Myers*, Cathy Nelson*, Amy Proietti, Bonnie Quinn*, Kate Rajbhandari, Lori Seuch, Amy Stewart, Darnell Stowers, Susan Sullivan, Lisa Talbot, Janet Turner, Stephanie Wells

Absent: Jeff Bentley, William Buescher, Vy Doan Callahan, Alexis Fishbone, Migdalia Gomez, Jennifer Keenan-Jolie, Kathy Osmond, Christine Padgett

*Voting Members

Meeting Started: 3:00 pm

Conference Committee Report: Kate Rajbhandari and Lisa Talbot

- Lisa announced that the Conference currently had 410 attendees registered, 28 concurrent sessions and that all general speakers are confirmed and will be in attendance.
- Kate explained that moderators will receive speaker bios and speaker forms with instructions. She indicated that agenda books were available and that the 'Birds of a Feather' roundtable discussions will be available for Thursday morning. She also explained that conference evaluations were in the agenda books as tear-off pages but will also be available online for attendees to complete during and after the Conference.
- Kate thanked Matty, the sound guy, from Showcase Live for all his assistance.
- Donna asked that the Conference Committee and Executive Council be near the stage during the Business Meeting for recognition.
- Kate went through the list of moderators and explained that many presenters decided to moderate their sessions.

Secretary's Report: Cathy Nelson*

- Cathy thanked Aaron Clark-Melcher* for taking October minutes in her absence.
- Minutes from October meeting were emailed previously.
- There were no corrections to October minutes.
- Iris motioned to approve the October meeting minutes, seconded by Meaghan, unanimous in favor, 0 abstained.

President's Report: Donna Kendall*

- Donna announced that \$250 will be donated to in memory of Tom Threlkeld to the 2013 Conference charity, School on Wheels, Massachusetts, from MASFAA and the Executive Council. A note of the donation will be sent to his family.
- Donna extended a formal thank you to Jeff Bentley for stepping in as the Development Chair and securing 13 conference exhibitors.
- Donna welcomed Joanne Dashiell* to Executive Council and congratulated her on baby Myles.

Past President's Report: Iris Godes*

- Iris explained that we do not have a complete slate and that Executive Council will meet to discuss after the MASFAA Council meeting concludes.
 - Announced that Carla Minchello and Jim Slattery are running for President-Elect and that the remaining slate will be announced later with the election opening after Conference.

President- Elect's Report: Kathy Anderson*

- Kathy A. announced that she has the awards and that two of the three will be presented at the Conference.

Treasurer's Report: Jennifer English*

- Jennifer emailed reports earlier.
- Jennifer indicated that check deposits and debits are up-to-date.
- Jennifer explained to GPCC and FAFSA Day that she would speak to them about the results of the October Finance Committee Meeting regarding their budget questions and concerns during the October MASFAA Council Meeting.

Membership Report: Carla Minchello

- Carla announced that as of November 4th, MASFAA had 705 members which is a little over last year's membership at that time. She explained that the number of Associate Members had decreased but that the number of New Members had increased.
- Carla addressed that there were currently 55 unpaid conference registrations but that she had recently received checks covering 12 of the unpaid 55. Membership had contacted the remaining attendees and had been told that the remainder is bringing payment to the Conference.

FAFSA Day Massachusetts' Report: Meredith Barnhart and Kelly Morrissey

- Kelly and Meredith explained that the first site-coordinator meeting was held at Quinsigamond Community College.
 - They are wrapping up site coordination and will begin to push for volunteers at the Conference. They will have a raffle for those who volunteer at the Conference.
 - They will hand out brochures and bookmarks at the Conference and will begin marketing phase after securing volunteers.

Technology Report: Michael Albano and Amy Stewart

- Mike explained that they are working on testing sector voting and that they only had one photo missing for MASFAA Council.
- Iris acknowledged the challenges faced by the Technology Committee in instrumenting the changes in the nomination and voting process and gave a big THANK YOU to the Technology Committee.

PD&T Report: Christina Coviello and Susan Sullivan

- Christina announced that there were 52 attendees at the R2T4 training. Susan and Sean presented and provided follow-up. They will send evaluations to attendees after the Conference.
- Christina indicated that they will provide a flyer at the Conference listing the trainings available for the year along with the dates.
- Donna will mention the survey and flyer during the Conference.
- Christina thanked Wellesley College for paying 50% of Jim Briggs' fee and indicated that they are still looking for a Worcester site.

Just the Facts Report: Karensa DiFonzo and Lori Seuch

- Karensa announced that they had 42 attendees.

- They met last Tuesday to review evaluations and will include multi-media next year.
- They are sending certificates to attendees and NASFAA University are giving exams for free to attendees and presenters who attended specific sessions.
- Karen expressed that she has already seen continued involvement with MASFAA by attendees.
- Lori thanked presenters for great sessions and their time commitment and the Technology Committee for their great work. She requested that access to core materials require login.

Communications' Report: Ryan Forsythe

- Ryan announced that they would email a call for articles for the winter newsletter after the Conference.
- Ryan explained that Communications is housing archives and requested anything from past years that members can provide for the archives.
- Ryan asked Council members to take photos during the conference and forward them to the Conference Committee.

GPCC's Report: Diana Beaudoin

- Diana announced that the GPCC Symposium will be held February 7, 2014 at the Harvard Graduate School of Education.

EASFAA's Report: Donna Kendall* for Kathy Osmond

- Brian Lemma, President of EASFAA, will speak at the Conference during lunch.
- EASFAA has a new blog

Old Business:

- Donna explained that she will recognize the charity donation from MASFAA in memory of Tom Threlkeld during the business meeting lunch.
- Donna asked about having a spring membership drive and raffling a free conference registration for early registration. She explained that we could include it in our budget and it could be a raffle or a nomination process.
 - Lynne thinks that every co-chair should be allowed to attend.
 - Kathy A. recalls that MASFAA used to have a free conference registration available as a scholarship.
 - Kelly thinks that we have a list of past recipients.
 - Ryan will look in archives.
 - Donna would like all Committee co-chairs to be able to attend the Conference but that it could be a budget issue.
 - Donna asked if we could find out why members are not able to attend.
- Aaron explained the Members-at-Large were working on the year-end event and indicated that she will be the point person.
 - For venues: the Aquarium was too expensive but LIR and Jerry Remy's in Boston have good prices and menu options.
 - They are discussing dates and proposing that a Friday in June will not be well attended.
 - They have agreed that Boston will be the best attended location and are looking at places that are easily accessible.
 - They have also discussed having event at a school with food trucks.
 - Iris suggested a function center in Framingham but it would require transportation.
 - Aaron asked about ride share options for year-end event.

New Business:

- None

Lynne motioned to adjourn. Kathy A. seconded. Unanimous vote to adjourn.

Meeting Adjourned: 4:10 pm