

Meeting Minutes

Subject	MASFAA - Financial Literacy Committee	Date	4/14/16
Facilitator	Monica Blondin and Kristin Hmieleski	Time	10:15 – 12:45 pm
Location	Elms College, Chicopee, MA	Scribe	Kristin Hmieleski
Attendees	Christina Williams, Ashley Gazda, Jan Combs, Jill Krunnfusz, Robin Rondeau, Kara Martin, Luanne Gage, Chris Robbins, Simone Backstedt, Mary Ellen Severance, Jonathan Hughes, Tanya Tanaro, Jennifer Sheehy, Monica Blondin, Kristin Hmieleski, Courtney Hatch Blauvelt, and Bill Bianchi.		

No.	Topic	Discussion	Action
1	Welcome and Introductions	Committee Members introduced themselves and gave background as to their interest in and what they have done so far with financial literacy education.	
2	Background of committee creation	Monica and Kristin discussed how and why they purposed to MASFAA about creating a financial literacy committee. Also, discussed how they met.	
3	Purpose & Goals of the committee	Monica and Kristin discussed the purpose and goals they created and discussed with MASFAA's executive council. Each member was given a copy of the purpose and goals.	
4	Programming needs of the committee	Members started discussion of what they felt their needs and wants were of the financial literacy committee. Some items mentioned include: presence at conference, engaging students and grabbing their attention to this important subject, need to define financial literacy better, starting at basics of banking and budgeting, helping others understand there is no band-aid for student debt, getting parents involved, having interactive presentations, utilizing other students, breaking barriers with families to get the conversation started at home, make financial literacy fun and approachable, need for high level financial literacy (i.e. investing, business ownership).	
5	Goals for 2015-2016	Members broke into groups of 3-4 to discuss goals for the next few months. Ideas included: <ul style="list-style-type: none"> • Get webpage functional with contacts and resources, maybe open forum • Plan session for conference • Define purpose and communicate goals of financial literacy committee to MASFAA members • Create subcommittees • Create Social Media/PR 	It was decided that we will focus on creating a mission statement at our next meeting to help define our purpose and communicate our goals to MASFAA members. We will also create subcommittees in the areas of: Webpage PR Conference/Events Resources

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		<ul style="list-style-type: none"> • Get student participation in committee • How do we overlap with existing committees and how can we work together 	Monica and Kristin will send out an email reminding financial literacy committee members about the subcommittees, so members can volunteer.
6	Goals for 2016-2017	Ideas included: <ul style="list-style-type: none"> • Create form letter to send to campus presidents about the formation of the MASFAA Financial literacy committee and the importance of support on campus for these endeavors • Financial Literacy Symposium in Spring • Participate in MASFAA Conference • Partner with other groups, businesses, high schools/guidance offices • Trainings 	Once mission statement and subcommittees are formed we will decide how to tackle the goals for 2016-2017.
7	How often and where do we meet	It was decided that we will meet once a month to get things started for this new committee. Various members offered their campus to host.	Monica will create a meeting schedule, then we will communicate this to members and then we will decide on places to meet.
8	Next Meeting	TBD - May	