

## Meeting Minutes

<b>Subject</b>	<b>MASFAA - Financial Wellness Education Committee</b>	<b>Date</b>	<b>1/27/2017</b>
<b>Facilitator</b>	Kristin Hmieleski	<b>Time</b>	10:00 – 12:00
<b>Location</b>	Elms College, Chicopee, MA	<b>Scribe</b>	Kristin Hmieleski
<b>Attendees</b>	Luanne Gage, Jennifer Sheehy, Kristin Hmieleski, Courtney Hatch Blauvelt, Bill Bianchi, and Lisa Talbot		

No.	Topic	Discussion	Action
1	<b>Resources/Webpage/PR</b>	Courtney Hatch Blauvelt and Tanya Tanaro created a five question survey a regarding financial wellness to gather info from MASFAA members. We had 34 responses during the MASFAA Conference in November. The survey was emailed to MASFAA members once in December and again in January. We ended up with 133 responses.	
2	<b>Conference/Events Review</b>	<p>During the MASFAA conference our committee had three sessions.</p> <ol style="list-style-type: none"> <li>1. Cybersecurity with Matt Wardle</li> <li>2. Financial Literacy Jeopardy</li> <li>3. Financial Literacy Panel</li> </ol> <p>MASFAA was pleased that our committee offered many sessions and we had a great turnout at each session.</p>	
3	<b>Review of Survey Results and planning for upcoming year</b>	<p>Based on the results of the survey, members discussed offering a one day symposium to MASFAA members focused on financial wellness, creating PowerPoint presentations for MASFAA members to use, offering certifications, and having a webinar on various financial wellness topics.</p> <p>It was decided that creating PowerPoint presentations may not be the best thing to do because of the amount of time it would take to keep presentations up-to-date and need to have a vetting process. Also, certifications can be expensive. We felt it would be best to focus on a one day symposium.</p> <p>Members discussed perhaps having this event in early October. Lisa Talbot and Bill Bianchi both have experience presenting on various topics, such as Money Management, Repayment Strategies, and tips on presenting workshops. Other ideas: do a game show presentation (Jeopardy) so members can see how it is set-up and get ideas about questions to ask (this is very engaging), have panel session similar to a 20 minute speed dating idea, for money management 101 have a quiz for participants to take so they can test their knowledge, contact</p>	<p><b>Actual survey results (see supplemental info)</b></p> <p><b>Lisa Talbot will look for contact info on a presenter from DOE, who currently does their financial literacy marketing</b></p> <p><b>Courtney will update her article on Williams College to send to Luanne.</b></p> <p><b>Luanne cleaning up article about WPI's financial literacy program.</b></p> <p><b>Jen will start creating a list of presenters as another piece to our resources.</b></p> <p><b>Kristin will contact MASFAA Executive Council to see if we can use FaceBook, a spinoff from FaceBook page, or website for a Financial Wellness Forum.</b></p>

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		<p>Northeastern University to do presentation, do session on marketing, how to build your toolkit. Have sessions relevant to undergrad, grad, medical, and international students.</p> <p>In meantime, we can reach out to MASFAA members to remind them of resources currently available, start financial wellness discussions on FaceBook, and post more articles on what other campuses are doing for financial wellness. Look for YouTube videos to add to resources.</p>	
4	<b>Logo</b>	Kristin is currently working with a graphic designer on logos for the committee. Designer is working on three options and will share with the committee as soon as the designs are available.	
5	<b>Other</b>	The Higher Education Financial Wellness Summit, formerly known as the National Summit on Collegiate Financial Wellness, currently has a call out for proposals for their annual conference. This year's conference will be held at the University of Minnesota July 30 – August 1. Their website is HEFWA.org.	<b>Monica and Kristin are discussing possible panel for this year's conference</b>
6	<b>Next Meetings</b>	<p><b>March 31, 2017 at WPI</b></p> <p><b>May 25, 2017 at WPI</b></p>	