

MEMBERS:

Co-Chair: *Michelle Clifton, Babson College*
Co-Chair: *Somaly Heang, Cambridge College*

Members: *Amy Johnson, MassBay Community College; Kristin Johnson, Sallie Mae*

PURPOSE:

The Membership Committee collects dues and maintains the membership database.

2010-2011 MASFAA GOALS:

- **Sharpen the focus of the Association on serving students**
- **Increase engagement of members**
- **Continue commitment to high quality, cost effective training and professional development**
- **Update the Association's strategic plan**

2010-2011 OBJECTIVES:

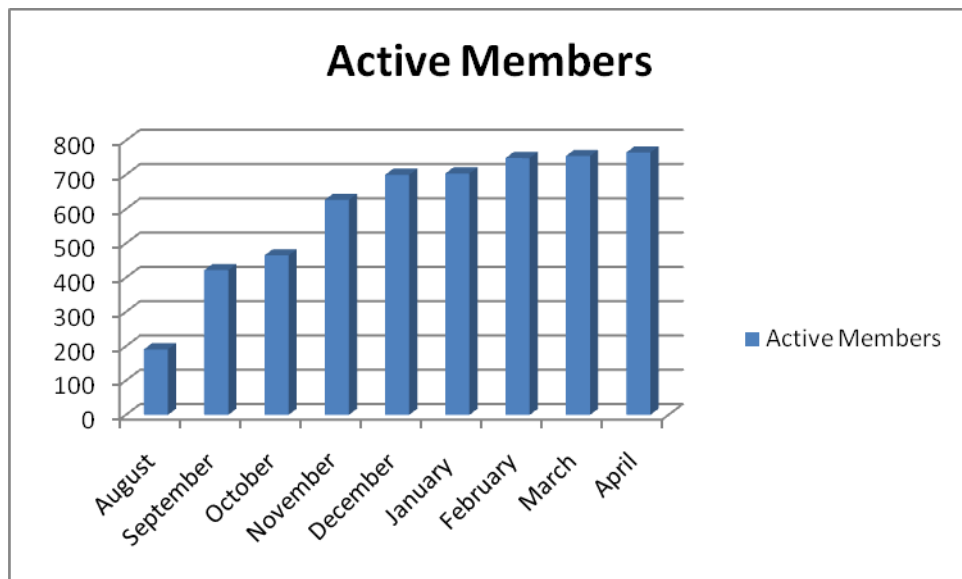
Please review suggested objectives and action items discussed at the retreat for applicability to your committee and add any other objectives/action items your committee plans to pursue this year.

Should we actively seek to increase membership?

MONTHLY REPORT: April 2011

- ◆ **Meeting Date(s) (face-to-face or conference call):None for March**
 - **Report:** 2010-2011 Membership as of 05/03/2011
 - 765 Active Members**
 - **593** School Members (78%)
 - **36** Associate Members who are not Vendors (5%)
 - **136** Associate Members who are Vendors (17%)
 - New Members**
 - **52 New Members** (7% of active membership)
 - **43** New School Members (83% of active new membership)
 - **4** New Associate Members who are not Vendors (8%)
 - **5** New Associate Members who are Vendors (9%)

- 61 Registered but not yet paid



Previous Month Stats

August:

191 Active Members

132 School Members (69%)

4 Associate Members who are not lenders: including members from school in other states in New England and consultants or people looking for a job with the industry (2%)

48 Associate members who are Vendors (25%)

September:

422 Active Members

328 School Members (78%)

13 Associate Members who are not Vendors (3%)

81 Associate Members who are Vendors (19%)

October:

465 Active Members

364 School Members (78%)

6 Associate Members who are not Vendors (1%)

85 Associate Members who are Vendors (18%)

November:

627 Active Members

500 School Members (79%)

10 Associate Members who are not Vendors (2%)

105 Associate Members who are Vendors (17%)

December:**700 Active Members**

- 562 School Members (80%)
- 11 Associate Members who are not Vendors (1%)
- 112 Associate Members who are Vendors (16%)

January:**704 Active Members**

- 565 School Members (80%)
- 25 Associate Members who are not Vendors (4%)
- 114 Associate Members who are Vendors (16%)

February:**749 Active Members**

- 584 School Members (78%)
- 35 Associate Members who are not Vendors (5%)
- 130 Associate Members who are Vendors (17%)

March:**755 Active Members**

- 588 School Members (78%)
- 23 Associate Members who are not Vendors (3%)
- 130 Associate Members who are Vendors (17%)

Lifetime Members

<u>Member ID</u>	<u>Member Name</u>
380	Barbara Tornow
554	Grace Bartini
555	Michael Bartini
556	Linda Anderson-Mercier
211	Linda Schoendorf
742	Amelia Nychis
558	Linda Dagradi
557	George Covino
92	Leolyn Osborn
480	Yvonne Gittens (retired)